



LEADERSHIP REDWOOD COAST

Humboldt • Del Norte • Tribal Lands

Leadership Redwood Coast (LRC) is a five-month regional leadership program centered on empowering diverse individuals throughout Del Norte, Humboldt, and Tribal Lands. A master class on the unique issues and assets we face as a region, each year LRC will equip 25 participants from across the region with the skills, connections, and insights they need to effect equitable and innovative change in their work and across their communities.



Launched by the Arcata Economic Development Corporation (AEDC), LRC is now housed with the Redwood Coast Chamber Foundation, in partnership with the Greater Eureka Chamber. LRC will amplify the momentum of emerging and established leaders who can guide us as we navigate towards a thriving economy while prioritizing environmental sustainability and inclusive communities.

For Leaders Who Want to:

- Engage in career-defining leadership development
- Gain a fuller understanding of our region's systemic challenges and emerging opportunities
- Participate in inspiring conversations with local leaders and learn firsthand how they are addressing complex challenges
- Build relationships with emerging and established leaders across sectors
- Foster practical skills and knowledge you can take back to your organization to drive meaningful change in your organization, your community and across our region

Program Structure

Leadership Redwood Coast will foster dynamic professional development and an actionable understanding of our region through integrated classroom-based and boots-on-the-ground experiences. Our cross-sector cohort of leaders will convene for five in-person sessions and occasional virtual sessions, creating a leadership experience designed for lasting impact.

Each in-person session will include a mix of leadership skill-building, excursions to relevant locations, intimate conversations with key players across our region, and networking opportunities.

Program Outcomes

LEADERSHIP & PROFESSIONAL DEVELOPMENT

- Explore who you are as a leader, building skills for your journey
- Identify and leverage your unique strengths through personal assessments
- Gain insights from the experience of cross-sector leaders

NETWORKING & REGIONAL COLLABORATION

- Expand your network with regional leaders and your LRC cohort
- Engage in candid conversations and interactive workshops about the complexities and successes of local and regional collaboration

REGIONAL UNDERSTANDING

- Understand how local and regional government functions
- Develop your knowledge of established and emerging industries such as the blue economy, forestry, healthcare, tourism, agriculture, and more
- Learn from the experts about how various sectors are responding to housing issues, climate resiliency, workforce development, infrastructure, and other factors that impact our shared quality of life

Frequently Asked Questions

WHEN CAN I APPLY TO BE IN THE 2024 COHORT?

We are now accepting applications for the 2024 Leadership Redwood Coast fellowship. Please visit leadershiprc.org/apply to submit your application today.

WHO CAN APPLY?

This program is for emerging and established leaders across business, government, and non-profit sectors representing all parts of our region.

HOW MUCH IS TUITION?

Tuition is \$2,750. This can be paid by an individual and/or an employer.

WHAT DOES TUITION INCLUDE?

Your tuition cost includes full participation in seminars, leadership materials, and meals for all five interactive sessions. Hotel accommodations may be provided for any participants who live more than 30 miles away from the session community. Participants will be responsible for travel to and from the sessions.

WILL SCHOLARSHIPS BE AVAILABLE?

Tuition assistance may be available for qualified candidates with demonstrated financial need. You can indicate this on the application.

WHAT IS THE ATTENDANCE POLICY?

While we understand that occasional scheduling conflicts or emergencies may arise, we ask you to prioritize attendance in order to get the full benefit of this experience. To graduate, participants may miss no more than 16 hours total throughout the program.

Questions? Contact us at info@leadershiprc.org or call 707-442-3738.

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